

THS PhD Chapter Communication Policy

THS PhD Chapter can write articles and publications of relevance to its members and general public in order to influence and shape the agenda concerning higher education and role of education and research for society, in Sweden and internationally. The PhD Chapter Communication Policy ensures that the production process for articles and publications reflects the opinions and visions of its members. The Board is ultimately responsible for any and all content of articles signed by members in the role of board member.

Aims of Writing

External publication presupposes internal discussions. The article aim should be clearly outlined prior to writing the article and the articles' aim should be followed up post-publication. Content proposed by board members externally, to media or to influence policy-work, should reflect similar discussions amongst the PhD Chapter's board. Any articles signed in the role of board member require decision through single majority-voting of the Board.

Third Party Considerations

The PhD Chapter's values to promote and further the quality of PhD education and to debate issues regarding PhD education is in line with THS educational policy. The chapter retains the right to consult with relevant 3rd parties when publishing an article. This can include, but is not limited to: THS, SFS, SACO and PhD councils at KTH. For each article relevant 3rd parties will be considered on a case by case basis. Communication conveys issues that the PhD Chapter chooses to promote. This involves both defending the rights and visions of the PhD Chapter and its members as well as conduct when giving critique.

Supporting the PhD Chapter Membership

Communication serves to support the maintenance and expansion of the PhD Chapter membership. In general this involves making PhD students aware of our work and specifically it means supporting the PhD Councils in their organisation. Furthermore, the PhD Chapter shall also encourage PhD Councils to contribute to the PhD-column in OL.

PhD Chapter Website

The PhD Chapter's Board is publisher of the website and responsible for all its content. Material to be uploaded on the website is put into the board's communication channel to posting. The Board assigns an executive and a supplementary administrator to the website. The executive administrator uploads material prepared in the communication channel. The supplementary administrator supports preparation of pipeline content with revisions. The website should be affiliated and linked to the KTH and THS website and vice versa.


Access and Engagement

The Board should use different formats and mediums to enable communication of its work, including but not limited to, information videos, podcasts, text, and photos. It shall be easy for members to find out about ongoing projects and how to become engaged. Continuous updates should be made of how work is presented, using developments in social media to increase interaction and participation on the website.

Revision and Updates

The communication policy can be revised so that it continues to make the communication process manageable, transparent and accessible to members of the PhD Chapter and parties with which it collaborates. Communication work includes documenting contacts and relations established to newspapers, news channels and magazines that the PhD Chapter aims to maintain long-term relationships. The purpose is to ensure retained communication capacity for the next generation of PhD board members.

Approved November 3, 2014

A handwritten signature in black ink, appearing to read 'Erik Widman', written over a horizontal line.

Erik Widman, THS PhD Chapter Chairman